

King University 2016 College Dream Scholarship Giveaway Official Contest Rules (1/15/16)

A complete copy of these rules can be obtained at the offices of radio station WXBQ-FM 96.6 (“Station”), owned and operated by Bristol Broadcasting Company Inc., 901 East Valley Drive, Bristol, VA 24201, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **King University College Dream Scholarship Giveaway** Contest (the “Contest”) substantially as described in these rules, and by participating, each participant agrees as follows:

1. No purchase is necessary. Void where prohibited. All federal, state, and local regulations apply.
2. Only legal U.S. residents age 18 or older with a valid Social Security number at the time of entry are eligible to participate in Station contests. **The King University College Dream Scholarship Giveaway Contest winner must meet the requirements established by King University, as outlined below.** Employees, agents, representatives, or affiliates of the Station, Bristol Broadcasting Company Inc., its subsidiaries and affiliates, participating sponsors, other radio stations, television stations and print advertising companies serving the metro area, and their immediate family members and household members are not eligible to participate. **Current King University students are ineligible to win.** The term “immediate family members” includes spouses, parents, siblings, grandparents, children, grandchildren, and cohabiting significant others.
3. An individual may win an on-going contest only once per six-month period unless otherwise specifically stated. An individual may win other seasonal or one-time contests only once for the duration of the contest. The Station reserves the right to limit the number of times an individual may enter a contest or drawing.
4. The contest will begin on **February 1, 2016** and will end at midnight on **February 21, 2016**. Winner will be revealed **March 3, 2016** (the “Contest Period”).
5. There is one way to enter this Contest:
 - (i) Visit the Station’s website at www.WXBQ.com and click on the “King University – College Dream Scholarship Giveaway” link to submit your online application entry form. One entry per person, per household, per email address. All online entries and supporting documentation must be received by **February 21, 2016 by midnight.**

a. Admissions Requirements

- i. Business Administration, Information Technology, Criminal Justice, Healthcare Administration, Psychology: Submit official transcripts of all college level work from regionally accredited schools demonstrating: (a) a minimum of 2.2 GPA on a 4.0 scale, and (b) the equivalent of 60 semester hours or an Associate’s degree. Students with 45 to 60 hours may apply for admission; however, they must meet with a King University academic counselor to develop a specific written plan to outline how they will complete the program within a reasonable amount of time after completing the required coursework at King University. Students with less than a 2.2 grade point average may be considered and accepted on a conditional basis, provided they are able to demonstrate a significant rationale for why they feel they will be successful in the King University program.
- ii. Elementary Education: Submit official transcripts of all college level work regionally accredited schools demonstrating: a) a minimum of 2.75 GPA on a

4.0 scale, (b) an Associate of Arts in Education or Associate in the Science of Teaching, and (c) ACT/SAT scores or PRAXIS scores.

- iii. RN-BSN: Submit official transcripts of all college level work from regionally accredited school demonstrating: (a) a minimum of 2.75 GPA on a 4.0 scale, (b) an Associate's degree or diploma in Nursing from an accredited nursing program, (c) current CPR certification, and (d) a current unencumbered license as a Registered Nurse from the Tennessee Board of Nursing or a compact Multi-State license. Applicant should not be on probation and must report any past or current disciplinary action taken by a State Board.

6. After all the eligible entries have been reviewed and online voting is complete, one (1) entrant will be selected from all eligible entries as the potential grand prize winner before the open house event on March 3, 2016. If it is determined that the candidate is not eligible to receive the grand prize, in the Station and Sponsor's sole judgment and discretion, another candidate will be selected for eligibility consultation and this process will continue on until such time as an eligible candidate is found.

7. One (1) grand prize will be awarded. The grand prize package consists of the following: \$15,000 scholarship to King University, which can be redeemed at the Bristol, Kingsport, Abingdon, Big Stone Gap, Blountville, Richlands, or Morristown King University satellite locations, and can be applied to a degree in Business Administration, Criminal Justice, Elementary Education, Psychology, Healthcare Administration, Information Technology, or RN-BSN. All expenses and fees associated with the grand prize not expressly included in the foregoing prize description are the sole responsibility of the winner. Total grand prize package is valued at \$15,000.

8. Odds of winning depend on a number of factors including the number of eligible entries received and listeners participating at any given time.

9. All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.

10. All prizes are awarded "as is." Prizes are nontransferable and cannot be exchanged. No substitute prize will be awarded to a winner who declines to accept a prize. The Station reserves the right to require contestants to be present at drawings in order to win their prize. The Station shall not be responsible for the failure of participating sponsors to deliver the prizes or any part thereof as described herein.

11. All prizes must be claimed in person as determined by King University administrators during regular business hours and within ten (10) business days of winning, excluding holidays. After such time, ownership of said prize reverts back to the Station/Sponsor to be disposed of at its discretion. The winner then loses all claims and rights to said prize. Proper identification must be presented by any winner to claim prize. As a condition to receiving the prize, any potential winner must complete and sign a Winner's Affidavit and Release, releasing King University and the Station from all liability in connection with winner's participation in the contest and acceptance, use, or non-use of the contest prize.

12. All entrants and winners agree that King University and the Station shall have no liability for any injury, misfortune, or damage to either persons or property incurred by entering, participating in, winning, or losing any contest and/or by the acceptance, use, or non-use of any prize received in connection with this contest.

13. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained on or within, shall become the sole property of King University and the Station to be used, disposed of, or destroyed in its sole discretion. King University and the Station are not

responsible for any incorrect or inaccurate information entered by website users, and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, or unauthorized access to the Station's website.

14. All entrants and winners agree to give the Station and its licensees, affiliates, successors, and assigns the irrevocable and unrestricted right to use, re-use, broadcast, or publish their name, city of residence, photo, video tape, film or any other likeness, including portraits and pictures, in whole or in part, as part of a composite, retouched or distorted in character or form, and winner's voice, recorded or live, for any reason the Station deems necessary without compensation, unless prohibited by law. All winners release, discharge, and agree to hold King University and the Station harmless from any and all claims they may have against King University and the Station in connection with the taking, production, or the use of winners' name, city of residence, any photo, video tape, film or any other likeness, including portraits and pictures, in whole or in part, as part of a composite, retouched, or distorted in character or form and without restrictions as to any changes, transformations or alterations, and including winners' voices, recorded or live. All winners further acknowledge that King University and the Station owns or will own exclusively any photographs of such winners used for such purposes, including the copyrights in them, regardless of the form in which they have been or may be produced and used, and all winners assign all such ownership rights to King University and the Station.

15. By participating in the Contest, each participant agrees to receive email communications from the Station regarding Station events and contests. Any participant that opts-out of these mailings will also remove themselves from the contest. By participating in the Contest, where allowed by law, participants agree that the Station may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

16. By participating in the Contest, participants agree to be bound by the decisions of King University and Station personnel. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Station's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Station, the Station reserves the right to terminate this Contest, or make such other decisions regarding the administration or outcome as the Station deems appropriate. All decisions will be made by the Station are final. The Station may waive any of these rules in its sole discretion. **ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS CONTEST, TELEPHONE SYSTEMS OR WEBSITES, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, STATION RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.**

17. By participating in this contest, each participant agrees to waive any and all claims for damages for death, personal injury, loss of property or property damage that he or she may sustain as a result of his or her participation in the contest and/or the use of any prize, and any damages or losses arising from the implementation or carrying out of the contest or any participant's failure to win the contest or receive the prize, and to release the Station, Bristol Broadcasting Company Inc. and its subsidiaries, affiliates, directors, officers, employees, agents, and all contest sponsors from any and all liability arising out of or connected in any way with his or her participation in the contest, even though that liability may arise out of an intentional act, omission, negligence or carelessness on the part of the persons or entities mentioned above.

18. A winners list may be obtained after August 22, 2016 by sending a self-addressed stamped envelope to the following address: Bristol Broadcasting Company Inc., 901 East Valley Drive, Bristol, VA 24201.

19. All WXBQ General Contest rules as posted on www.wxbq.com are incorporated herein and will apply where germane.

20. Participating Sponsors: King University, 1350 King College Road, Bristol, TN 37620.